

Colorado College

Website Redesign

August 10, 2010

Who is Paskill Stapleton & Lord?

**Marketing Strategies and Solutions
for Higher Education**

**25 years, 375 schools, and
300 awards**

Our dedicated professionals provide consistent and superior performance through their experience and innovation.

Principals
Team Leaders
Research Team
Copywriters
Consultants
Senior Art Directors
Graphic Designers
Web and Interactive Designers
Web and Interactive Programmers
Broadcast Development Team
Media Manager
Production Managers
Front Office



Who are we?

Jim Paskill

Principal, Creative Director

25 years of professional experience in academic advertising, design, and communications.

Bill Hurlburt

VP Interactive Services, Project Leader

Provides strategic direction on web development and ensures projects are delivered on time and within budget.

Bob Oxman

VP Creative Services

Provides artistic direction and is responsible for analysis of branding, marketing, and messaging of communication materials.

Jeanne Gosselin

Sr. Consultant, Enrollment Management and Marketing

Lead consultant on website design, assessment and CMS selection projects, manages qualitative research and usability testing.

Quinn Leonowicz

Interactive Developer

Creates and validates HTML templates and style sheets. Customizes content management systems and conducts quality assurance testing.

James Wilson

Sr. Interactive Designer

Develops wireframes, interface designs, templates and prototypes. Assists with usability and concept testing.

Janet Sieff

Business Development

Responsible for developing partnerships and connecting PS&L solutions to client needs.

Lisa Blanchard

Senior Research Associate

Responsible for the planning and scheduling of projects and the coordination and production of market research analysis.

PS&L Staff

Support Staff

PS&L's team of marketing and consulting professionals allows us to draw upon additional resources as needed.

Professional Services





Enrollment Consulting & Planning



Market Research



Communication Flow Strategies



Advertising



Staff Development



Interactive Services...



Interactive services

- ▶ Consulting and Research
- ▶ Design
- ▶ Usability Testing
- ▶ SEO/SEM
- ▶ Custom Application Development
- ▶ Integration Services
- ▶ Production and Development
- ▶ Flash Design and Development
- ▶ i2e Recruitment Suite
- ▶ Interactive Campus Maps



Why PS&L?

Leverage experience

Marketplace understanding
25 years of experience
Build on success
Experienced higher education team

Hard work pays off

Understand our clients
Deadlines are deadlines

Good ideas can come from anywhere

Share and build ideas
Be prolific
Look for a hook
The right talent for the job
Company vs. team

We'll call you first

Communicate
Communicate
Communicate

A good fit and a great partner

- ▶ 25 years of higher education experience
- ▶ Understanding of the opportunities and challenges of redesigning a site that reflects the brand and personality of the college
- ▶ Experience with CMS selection and implementation
- ▶ Regard for the college website in relation to the larger whole
- ▶ Proven methodology that employs collaboration along with qualitative and quantitative data for the redesign strategy

**The web is just one part
of an institution's
comprehensive
marketing plan.**

At PS&L, we understand that...

Coloradocollege.edu

Turnkey Enterprise-Wide Strategy & Implementation

Designing for the future

Sustainable, Scalable Solutions

Focusing on results

Engaging multiple target audiences

Embrace Web 2.0

And be prepared for what is next

Provide the content they want – the way they want it



- ▶ Social Media & Networking Sites

- ▶ YouTube
- ▶ Flickr
- ▶ Facebook
- ▶ iTunes U
- ▶ Vimeo
- ▶ LinkedIn
- ▶ Other social networks

iTunes U

facebook



Linked in



- ▶ Blogging – real stories from real people

- ▶ Video and multimedia content

- ▶ IM and Chat

vimeo

flickr



www.coloradocollege.edu

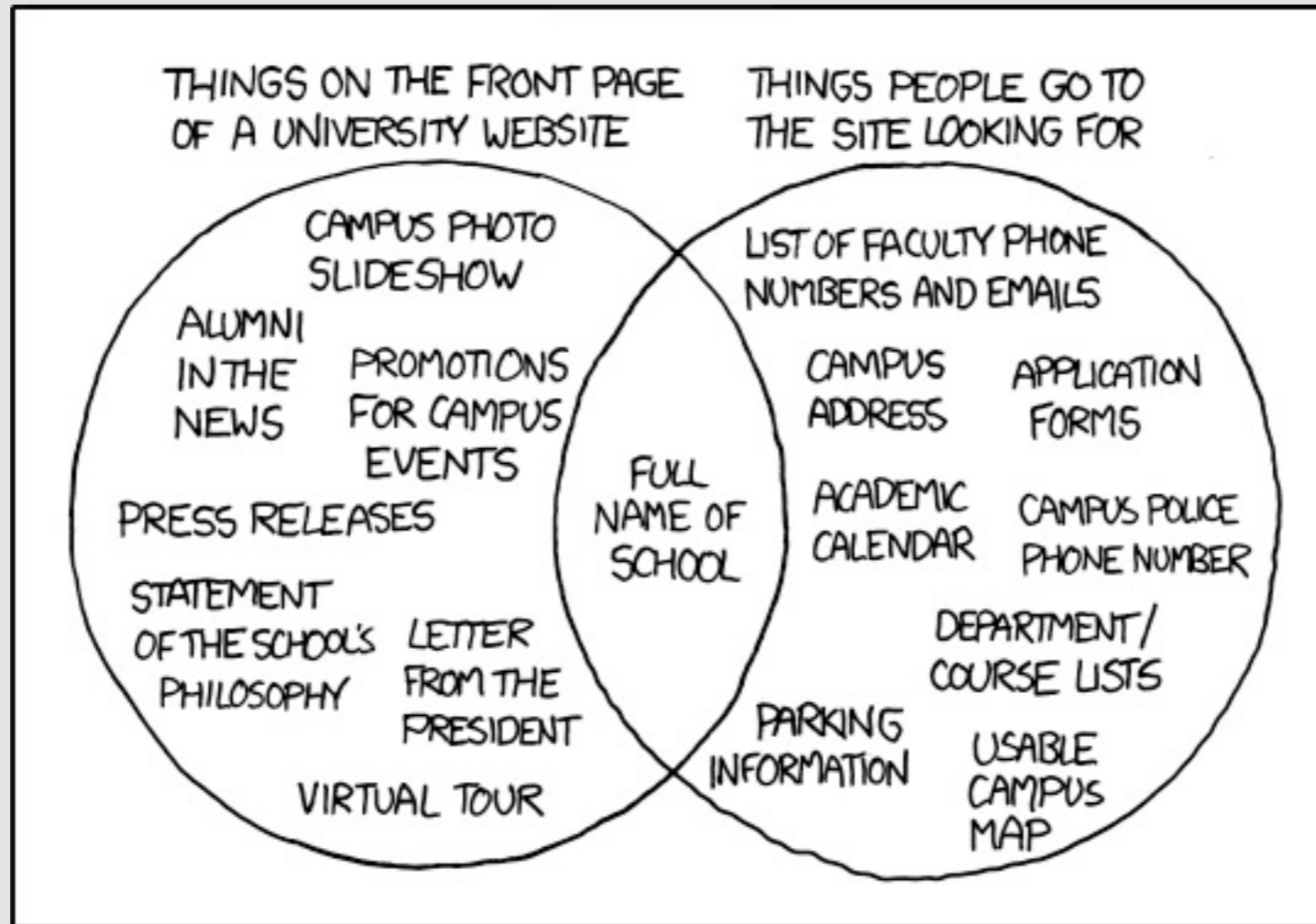
Your current site

ColoradoCollege.edu

- ▶ **Challenge:** Navigation, usability issues
- ▶ **Challenge:** Look of the website is outdated
- ▶ **Challenge:** Lack of cohesiveness, with design and content, below the top pages
- ▶ **Challenge:** Inconsistent branding & messaging
- ▶ **Challenge:** No centralized way to update and manage content
- ▶ **Challenge:** No editorial process or workflow

You would like to...

- Explain the value of the block plan
- Establish design consistency from the top down
- Ensure clarity in brand and messaging
- Engage your audiences
- Improve the quality of your applicants
- Develop stories that provided a humanistic quality
- Mobile device delivery



Cartoon by Randall Munro, xkcd.com

We need to learn what is working, and then make it better...

**...as well as take advantage
of opportunities to
communicate your brand
via the internet**

What to improve?

- ▶ Technologies
- ▶ Look and feel
- ▶ Information architecture
- ▶ Navigation
- ▶ Usability
- ▶ Page layout
- ▶ Interactivity
- ▶ Content
- ▶ Back end and process for managing content
- ▶ SEM/SEO
- ▶ Mobile Device Delivery

To achieve this

- ▶ **Build consensus in community around the redesign**
- ▶ Think outside the box
- ▶ Allow for maximum creativity and usability
- ▶ View the website in relation to the larger whole
- ▶ Leverage what we already have
- ▶ Think of different ways to engage users
- ▶ Embrace new technologies

To sustain this

- ▶ Focus on ways of developing a **continuous stream of content and assets**
- ▶ Provide a scalable design and technology platform to support this vision
- ▶ Empower your content contributors
- ▶ Utilize a template suite with a flexible set of templates
- ▶ Develop a web style guide of standards for future development

Our Methodology...

Phase I

Discovery & Planning

- ▶ Clarify Goals and Objectives
- ▶ Evaluate, Analyze, Assess
- ▶ Campus Visit, Focus Groups, Interviews, Surveys, etc.

Deliverables

- ▶ Report of Findings and Recommendations
 - ▶ *Strategy and Concept Documents*
 - ▶ *Focus Group and Online Survey Summary*
 - ▶ *Current Website, Competitor and Publication Assessments*
 - ▶ *Content Inventory*
 - ▶ *SEO Recommendations*
 - ▶ *Information Architecture*

Phase II

CMS Guidance

- ▶ Clarify Goals and Objectives
- ▶ Evaluate, Analyze, Assess

Deliverables

- ▶ Report of Findings and Recommendations
 - ▶ *CMS short list*
 - ▶ *Workflow recommendations*
 - ▶ *Training recommendations in coordination with vendor*
 - ▶ *Migration plan*
 - ▶ *Content inventory*

Phase III

Design & Testing

- ▶ Wireframe Development/Testing
- ▶ User Interface Design/Testing
- ▶ Prototype Development of Template Suite/Testing

Deliverables

- ▶ Wireframes
- ▶ 2 Unique Designs Concepts
- ▶ Library of Flexible Design Elements
- ▶ Testing

Phase IV

Migration & Documentation

- ▶ HTML Development
- ▶ Copywriting
- ▶ Migration & Page Production
- ▶ Web Style Guide
- ▶ Documentation
- ▶ QA Testing

Deliverables

- ▶ Template Suite (20 HTML pages)
- ▶ Copywriting (100 Pages)
- ▶ Implementation Oversight
- ▶ Content Migration to CMS
- ▶ Documentation & Web Style Guide
- ▶ Quality Assurance Testing

Phase V

Delivery & Training

- ▶ Asset delivery
- ▶ Analytics
- ▶ Training

Deliverables

- ▶ Delivery of all Project Assets and Documentation
- ▶ Develop Methods to Assess ROI
- ▶ Ensuring Sustainability
- ▶ Training
 - ▶ *System*
 - ▶ *End-User*
 - ▶ *Administrator*
 - ▶ *Technical*
 - ▶ *Editorial*

Phase VI

Post Launch Support

- ▶ Ongoing Maintenance

Deliverables

- ▶ 40 Hours of Support

How we've helped others

Chapman University - Bangor

Terry Izana
Education, Curriculum and Instruction - MA

44 I wanted to advance my teaching career, a variety of Master's Degree allowed me to do that.

Learn about our MA in Education, Curriculum and Instruction - MA program. Earn your degree in just 18 months. Experience the Chapman Difference. Small class size. Learn with adults like yourself. A message from the Dean. A message from the President. The Chapman University logo.

Getting Started:

- Attend an information meeting
- Visit the building site
- Talk to an advisor
- Request information
- Apply
- Accept

Information For:

- Prospective Students
- Current Students
- Faculty
- Parents & Staff

Call Us: 1-800-CHAPMAN

LINDSEY WILSON COLLEGE

Prospective Students
Parents & Family
Current Students
Faculty & Staff
Donors & Giving
Teachers & Counselors

RECENT NEWS:

- Developing meaningful relationships in class, and the... (October 10, 2014)
- Developing meaningful relationships in class, and the... (October 10, 2014)
- Developing meaningful relationships in class, and the... (October 10, 2014)

EXPLORE LINDSEY:

- 1. Adult Transition to Learning
- 2. Homecoming Spirit & Tradition
- 3. America Reads, America Counts

CAMPUS HIGHLIGHTS:

- Workshop & Young in Concert
- Workshop & Young in Concert
- Workshop & Young in Concert

Barbary Davidson, Head of Staff

Missouri State University - where leaders look forward

Department of Mathematics

People Activities
Events & Activities
Registrar's Office
Lab Catalog Course Descriptions
Computer Charts
Fast Start
Faculty Members
Web 2.0 Student

Mathematics & You:

- Mathematics at MSU
- Information & Resources
- Facilities & Computing

University of North Carolina

Apply to UNC: Programs & Degrees, Campus Tour, Residence Life, Explain Letters, Financial Aid & Scholarships, Meet Our Community, Your Location

High School Students

Learn more about the many opportunities available to you as a high school student at UNC. From our world-class academics to our vibrant campus life, we have something for everyone. Visit our website today to learn more about the many opportunities available to you as a high school student at UNC.

Helpful Links:

- Apply Online
- Programs & Degrees
- Campus Tour
- Residence Life
- Explain Letters
- Financial Aid & Scholarships
- Meet Our Community
- Your Location

Holy Family University - Graduate Program

HUMAN RESOURCE MANAGEMENT

Welcome and thank you for your interest in Holy Family's graduate program in Human Resources Management. Our program was reintroduced in 2005 and is an unequalled success with over 100 students now having been graduated and many others nearing graduation. The program has so many success stories as there are graduates. Almost all graduates have secured management-level jobs in human-resources departments. Many have gone on to become managers and some have moved up to vice president positions. The future for positions in the areas of training and development, recruiting, employee relations and compensation continues to be very strong in this geographic area and in other parts of the country. There is a great future for human-resources professionals, and this program is the way to get in on that future.

AT A GLANCE:

- Course offered in Northeast Philadelphia and Southern Bucks County
- Program requires 30 credits to earn Master's of Science
- Can be completed in less than 2 years

SEMESTER DETAILS:

Semester	Registration	Classes Begin	Search for Classes
Fall 2017	3/12/17	8/28/17	[Icon]
Spring 2018	1/16/18	5/14/18	[Icon]

WANT TO SPEAK WITH A PERSON? Call Us Now: 215-627-0262 Email: gradinfo@holyfamily.edu

MALONE UNIVERSITY

Start Here:
Prospective Students
Current Students
Faculty & Staff
Alumni & Parents
Community & Guest

challenging contemporary Christian

Recent News:

- October 4: Workshop & Young in Concert
- November 23: Annual Commencement
- December 21: Thanksgiving & Winter Market Concert
- December 27: Thank You to Holy Family

Pathways to Possibilities:

- 1. Adult Transition to Learning
- 2. Homecoming Spirit & Tradition
- 3. America Reads, America Counts
- 4. Clean Communities on Campus

UNITED STATES COAST GUARD ACADEMY

Admissions - Prospective Cadet

Unique educational experience. See Why.

REQUEST MORE INFORMATION:

Coast Guard Academy's website allows you to customize your online experience. It's simple, you complete a short admission request, we'll get you on our mailing list and get all the information you need to help decide in the academy gift place for you.

REGISTER NOW!

Step 1: Enter your email address
Step 2: Select your interests
Step 3: Make your request
Step 4: We'll get you on our mailing list

Cadet Journals: A DAY IN THE LIFE

Take a Virtual Tour: SEE THE ACADEMY AND ITS GROUNDS

Holy Family University - Undergraduate

STUDENT LIFE

When prospective students and families tour our campus - the buildings, the grounds, the facilities - they are often struck with what we have to offer. But what usually makes an even more lasting impression is the strong feeling of community. Malton never that, as they walk across the campus, the student guides seem to know everyone, greeting each student and visitor as they pass. Holy Family is a welcoming place, a place with friends, a place with lots of activities and opportunities.

20 MINUTES

PHILADELPHIA RESIDENCE LIFE GET INVOLVED ATHLETICS

Residence life at Holy Family offers students the opportunity to make lifelong friends and enjoy the full college experience.

LINDSEY WILSON COLLEGE

Information For:
Prospective Students
Parents & Family
Current Students
Faculty & Staff
Donors & Giving
M.S. Teachers & Counselors
Community & Visitors

Resources: Explore Lindsey Wilson, Library, Campus Map

News: Learn about our news with Lindsey Wilson College

See for Yourself: Learn about our news with Lindsey Wilson College

Campus Calendar: Learn about our news with Lindsey Wilson College

Malone University

CAMPUS!

PEOPLE!

LIFE!

Lebanon Valley College

GRADUATE STUDIES

CAREER PLACEMENT: Learn about our news with Lebanon Valley College

AT A GLANCE: Learn about our news with Lebanon Valley College

APPLICATION PROCESS: Learn about our news with Lebanon Valley College

SUCCESS STORY: Learn about our news with Lebanon Valley College

Programs: MBA, Master of Music Education, Master of Science Education

New & Events: Learn about our news with Lebanon Valley College

Attend an upcoming virtual event: Learn about our news with Lebanon Valley College

Meet the Staff: Learn about our news with Lebanon Valley College

West Point

Developing Leaders

Summer Leaders Seminar

CONTACT YOUR ADMISSIONS OFFICER: Learn about our news with West Point

APPLY ONLINE: Learn about our news with West Point

VISIT US: Learn about our news with West Point

PROGRAMS: Learn about our news with West Point

Did you know...: Learn about our news with West Point

Neumann University



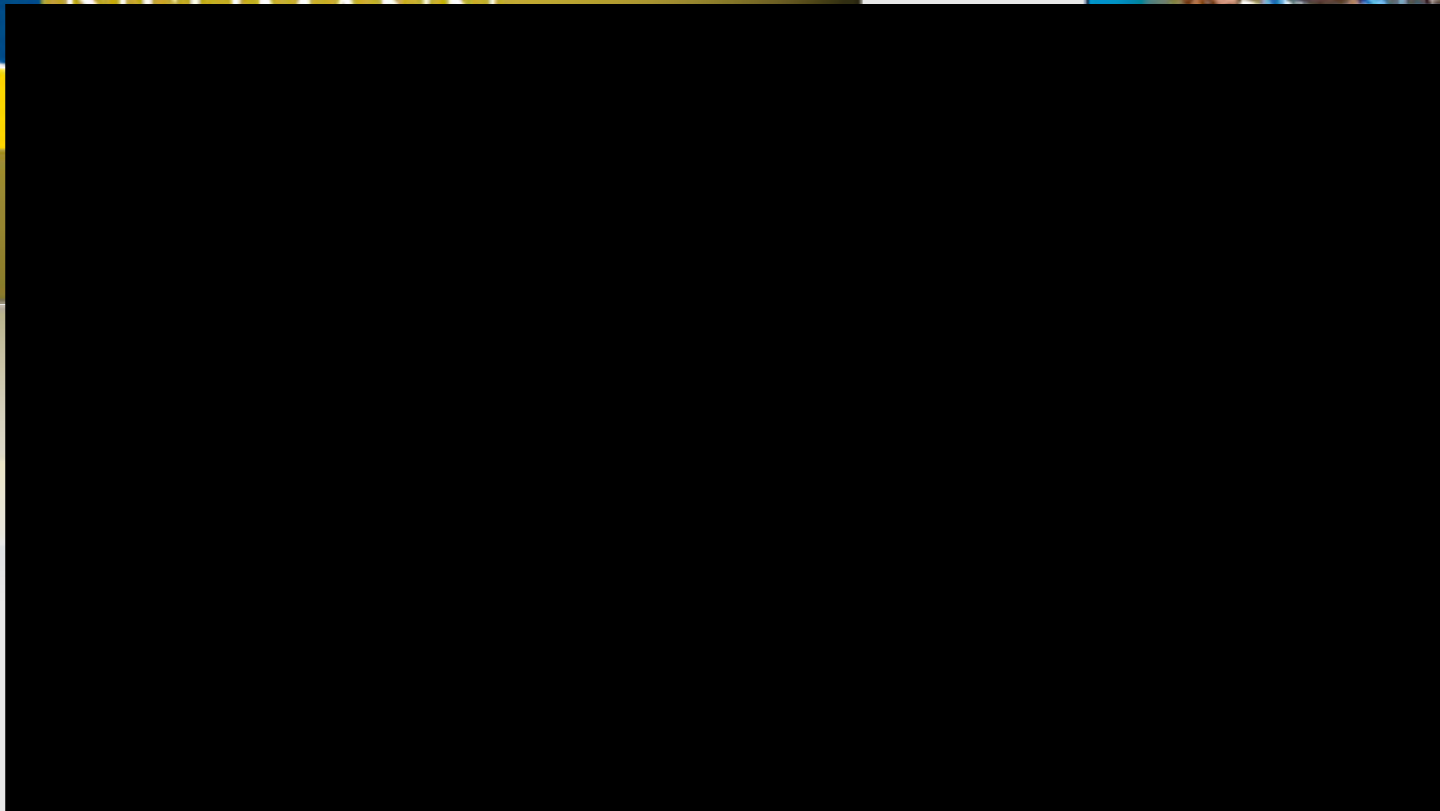


“The faculty are willing to do anything to help you As a student at Neumann, I never went through a day without talking to someone who truly cared about my success.”
 — Maureen, Class of 2009

A UNIQUELY PERSONAL EXPERIENCE

NEUMANN UNIVERSITY
IN THE FRANCISCAN TRADITION

610-558-5616



610-228-2818

NEUMANN UNIVERSITY





West Point

The United States Military Academy

The United States Military Academy

West Point

Deliverables:

- ▶ Multimedia Research and Planning
- ▶ Web Research
- ▶ Web Design
- ▶ Web Production
- ▶ Video Production and Development

UNITED STATES MILITARY ACADEMY • DIST. HONOR • COUNTRY

West Point Admissions

THE WEST POINT EXPERIENCE. CADET DEVELOPMENT.

PHYSICAL | MILITARY | ACADEMIC | MORALETHICAL

ATTENTION HIGH SCHOOL JUNIORS:
 If you are a high school junior, you can apply to the Summer Leaders Seminar (SLS) online between **14 December 2009** and 1 April 2010. For more information about this unique program, please visit this link: [Summer Leaders Seminar at West Point](#).

IMPORTANT INFORMATION:
 The completion deadline for the Class of 2014 unless otherwise specified in official correspondence.

West Point ranked number 1 among all colleges in the US

38 February 2010 USMA application

Virtual Tour!
 We are excited to announce our new Virtual Viewbook / Virtual Tour! This is especially helpful for those who are unable to come visit us. Enjoy!

Join the "Long Gray Line"

West Point is renowned as an historic and distinguished military academy, and a leading, progressive institution of higher education. Made legendary in books and movies, the Academy's "Long Gray Line" includes some of our nation's most famous leaders: Ulysses Robert E. Lee, Thomas "Stonewall" Jackson, George S. Patton Bradley, Douglas MacArthur, Dwight Eisenhower, and Norm Schwarzkopf.

Because of this superb education and experience, West Point graduates have been sought for high-level civil military leadership positions, including Presidents, several ambassadors, state governors, legislators, judges, cabinet members, educators, astronauts, engineers, and corporate executives.

Today, West Point continues to provide hundreds of young men and women with an exciting, challenging, and rewarding career as an Army officer.

ACT PLUS WRITING REQUIREMENT FOR WEST POINT
 All West Point candidates are required to submit writing samples. The SAT requires the writing exam as part of the test. The ACT is optional. If you register for the ACT, you must take the writing exam. If you have already registered for an upcoming ACT Writing exam, you should immediately contact ACT (319-963-7400) for more information, please visit: [http://www.act.org](#)

USMA Admissions
 Building 606
 West Point,
 New York 10996
 (845) 938-4041
[Contact Us](#)

USMA Screen Saver
 (ZIP file, 1.07MB)
[Download Now](#)

West Point Admissions

THE WEST POINT EXPERIENCE. CADET DEVELOPMENT.

PHYSICAL | MILITARY | ACADEMIC | MORALETHICAL

Information for Enlisted Applicants

- [Frequently Asked Questions](#)
- [Soldier Admissions Information Paper](#)
- [Download Endorsement \(Word document \("Commanders Endorsement USMA Form 351-12.doc," 7KB\)\)](#)

Each year about 200 Active Duty, Reserve and National Guard Soldiers are offered admission to the [U.S. Military Academy](#) or the [Preparatory School \(also known as USMAPS\)](#) at Fort Monmouth, New Jersey. Although some Soldiers are offered direct admission to West Point, most attend the [Prep School](#) first. All applications are made directly to West Point. Soldiers not directly admitted to West Point will be automatically considered for admission to the Prep School.

Soldiers who meet the basic eligibility requirements, have achieved SAT scores greater than 1000 or ACT composite score of 20 or higher and achieved average grades or better in their high school curriculum are especially encouraged to apply.

Soldiers must obtain an [endorsement from their company or lowest-level unit commander](#). While this endorsement constitutes a nomination, Soldiers are also strongly encouraged to obtain additional nominations from their congressional nomination sources. [\[Step 2: Obtain a Nomination\]](#).

Interested Soldiers should contact Major Brian Easley (DSN) 688-5780, (800) 822-USMA x5780, or (845) 938-5780, or e-mail at brian.easley@usma.edu

USMA Admissions
 Building 606, West Point, New York 10996 • (845) 938-4041

[Home](#) | [Overview](#) | [Start Young](#) | [Apply to USMA](#) | [Candidate Tours USMA](#) | [Summer Program](#) | [FAQs](#) | [Info for Soldiers](#) | [More Information](#) | [USMA Home](#)

admissions@usma.edu

DISCLAIMER: Non-DOD links may be provided for mission support and as a community service. Their appearance does not constitute an endorsement by the DOD, DA, or West Point.

USMA Admissions
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 New York 10996
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[Contact Us](#)

USMA Screen Saver
 (ZIP file, 1.07MB)
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Candidate Orientation Visits System

DAILY VISIT INFORMATION

The USMA Admissions Office offers daily candidate orientation visits for students interested in applying to West Point. Visits are scheduled Mondays, Tuesdays, Thursdays, and Fridays during the academic term, the program begins at 8:45 a.m. and concludes at approximately 1:00 p.m. During the visit, prospective candidates accompany their cadet escorts to class, visit the barracks and eat lunch with their escorts in the Cadet Mess. While the candidate takes part in an escorted tour, family and friends receive a group orientation brief to learn about the Admissions process and cadet life, which is followed by a guided-walking tour of the academic areas. To schedule a daily visit, please either contact our office at (845) 938-5760 between 7:45 am and 4:30 pm Monday through Friday or use the online visitation schedule request at the bottom of this page.

OVERNIGHT VISIT INFORMATION

The Admissions Office offers overnight candidate orientation visits to candidates who have received a Letter of Assurance or Offer of Admission to West Point. The cadet escorted visit is focused on daily life at the United States Military Academy, and it gives candidates an opportunity for a first hand glimpse of the cadet experience. Scheduled Monday through Friday during the academic term, the program begins at 8:45 a.m. and concludes at approximately 1:00 p.m. the following day. During the visit, candidates accompany their cadet escorts to class and other activities, spend one night in the barracks and eat meals with their escorts in the Cadet Mess. Overnight visits are scheduled by making an appointment at least two weeks in advance and require approval by the USMA Admissions Office. Candidates are not authorized to schedule an overnight visit without receipt of a Letter of Assurance or an Offer of Admission. To schedule an overnight visit, please either contact our office at (845) 938-5760 between 7:45 am and 4:30 pm Monday through Friday or use the online visitation schedule request at the bottom of this page.

SUMMER VISITS INFORMATION

During the summer, the Admissions office has daily walk-in briefings at 10:00 am Monday thru Friday. This is a one-on-one visit with an Admissions officer that explains the admissions process, cadet life, Army life, and provides other useful information. If

cadet mess hall during daily and overnight visits. To check-in and receive their meal tickets, exact change in cash is requested. Family and friends are not permitted to enter the mess hall.

mail. If you are unable to reach the barracks, please contact the Admissions Office at 800-762-8667, 845-291-2136, or www.dutchessatourism.com.

ment date. Current date.

THANK YOU!
 YOUR VISIT TO WEST POINT IS APPRECIATED!
 VISIT US AT www.usma.edu OR CALL US AT (845) 938-4041





George Mason University

Deliverables:

- ▶ Web Research
- ▶ Web Design
- ▶ Web Production
- ▶ Publications
- ▶ Online Advertising



The College of New Rochelle

Deliverables:

- ▶ Admissions Publications
- ▶ Advertising and Media
- ▶ Web Research
- ▶ Web Design
- ▶ Web Production

BE POWERFUL

About CNR Costs Academics Athletics Campus Life

Why a Women's College?

Don't just take it from us. Here's what the experts have to say about women attending women's colleges.

Check This Out!

- Women at single-sex colleges are more academically successful.
- Women attending women's colleges report academic challenges.
- Students at women's colleges scored high collaborative learning and student faculty counterparts at coeducational institutions.
- Women attending women's colleges report of self and others.
- Women at single-sex colleges exhibited a greater understanding of diversity to a greater degree than coeducational schools.

APPLY ONLINE! Click Here

BE IMMERSED

About CNR Costs Academics Athletics Campus Life

See the Campus

The Region
Clubs and Activities
Living on Campus
Visit the Campus

Costs

Tuition
Scholarship
Calculator
Financial Aid

BE A VIP

Parents
International Students
Transfer Students
High School Freshman

Tuition

The following College of New Rochelle tuition and fees for the 2009-2010 academic year.

CNR Tuition/Fees: School of Arts & Sciences	Session
Tuition: Flat Rate 12-16 credits per semester	\$10,300
Cost per Credit:	\$858
Summer 2009 Courses per Credit:	\$1,000
Student Activity Fee: full-time only	\$1,000
Room and Board: subject to change	\$4,100
Double	\$5,400
Single	\$5,400
Undergrad Summer five-week session	\$1,000
General Fee: one-time only	\$1,000
Graduation Fee: one-time only	\$1,000

APPLY ONLINE! Click Here

BE POWERFUL

About CNR Costs Academics Athletics Campus Life

You're Not Going to College to Blend into the Crowd...

Or sit idly and watch others take the lead. You're going to college to make your own mark...to grow as a woman and a leader. You are ready to challenge yourself, take on new adventures, push your limits, and realize your potential. The College of New Rochelle will provide you with the knowledge, resources and attitude you'll need to break new ground and become a woman of influence and power.

Why a Women's College?

Don't just take it from us. Here's what the experts have to say...we just happen to agree with them!

CLICK HERE TO LEARN MORE. (But we think you already know.)

APPLY ONLINE! Click Here

BE SOCIAL! Spread the word!

CNR The College of New Rochelle

Who are you?
Parents
International Students
Transfer Students
High School Freshman

Connect with us!
Be a VIP
Request Information
Chat with Us
Ask an Angel
Visit
Meet the Admissions Team

Additional Info
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Help
Publications
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CNR The College of New Rochelle

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Contact CNR:
646.994.9999
admissions@cnr.edu
25 Castle Place
New Rochelle
New York 10801

United States Coast Guard Academy





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For more information contact the United States Coast Guard Academy at:
31 Mohegan Avenue, New London, CT 06320 800.883.USCG admissions@cga.uscg.mil

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4 ዓመት ድጋፍ | ለምንም ዓይነት ትምህርት ወጪም ሳይኖር
ለግብይት ስልጠና ይጎብኙ፡ www.cga.edu



NEW LONDON, CONNECTICUT

THE MAKING of AN OFFICER

★★★

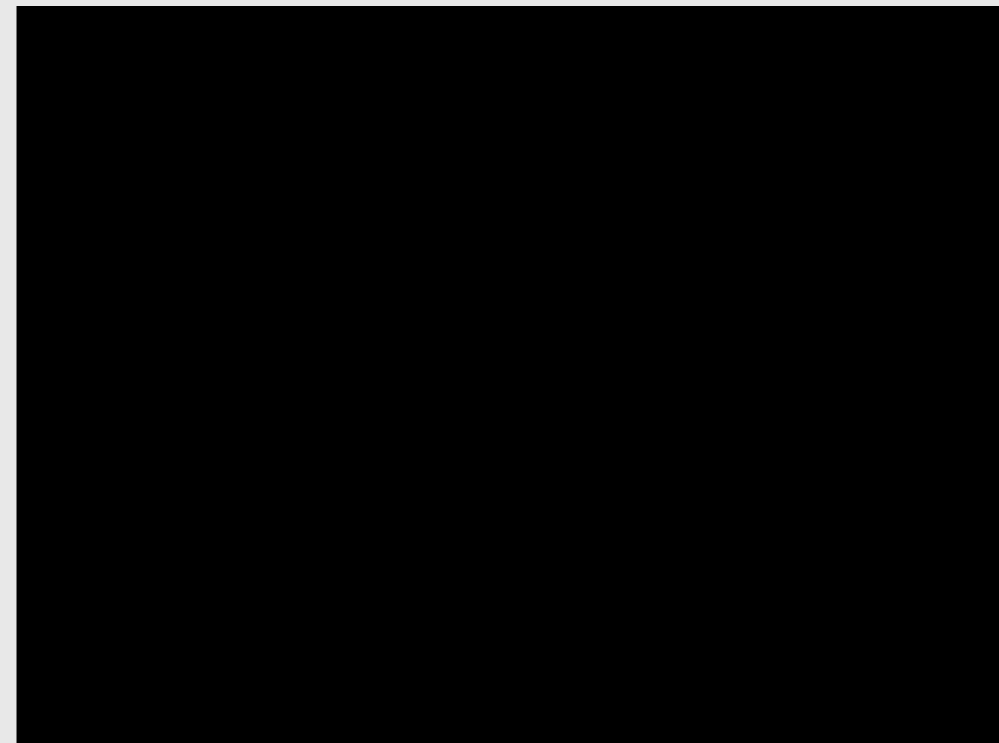


1876



1876







UNITED STATES COAST GUARD ACADEMY

ABOUT > ACADEMICS > ADMISSIONS > ATHLETICS > CADET LIFE > CAMPUS > CAREERS AND OUTCOMES > EAGLE >

Profile Home Apply | Log Out | Update Content

Jump To: Academy Admission > Director's Welcome > Ask Us > Visual Overview >
 Academic Majors > Academy Overview > Schedule A Visit > FAQs >
 Summer Programs > Careers and Outcomes > Request Information > Links of Interest >

Admissions - Prospective Cadet

Prospective Cadet

A unique educational experience [See Why >](#)



4/8/06 : This is a news store Headline [CGA News Archives](#)

REQUEST MORE INFORMATION

The Coast Guard Academy's website allows you to customize your online experience. It's simple, you complete a short information request, we will get you on our mailing list and get you all the information you need to help decide in the academy is right place for you.

[REGISTER NOW >](#)

Step 1:	Step 2:	Step 3:	Step 4:
make sure your school docs are in	make sure your school docs are in	make sure your school docs are in	make sure your school docs are in

Cadet Journals

A DAY IN THE LIFE



Take a Virtual Tour

SEE THE ACADEMY AND ITS GROUNDS



ARE YOU PREPARED FOR THE CHALLENGE?

THE COAST GUARD ACADEMY - A UNIQUE ACADEMIC EXPERIENCE

The Coast Guard Academy offers an academic experience unlike that at a civilian college. Our program is highly selective and ranked among the most elite undergraduate programs in the country. Our campus provides a secure, supportive, and structured environment. Our Cadets attend tuition-free, receive a monthly stipend while in school, and are guaranteed an exciting leadership position when they graduate.

[READ MORE >](#)

PROSPECT RESOURCES

INFORMATION FOR FIRST TIME VISITORS

- Requirement for Admissions
- Majors and Programs
- Academy Fast Facts
- Student Life
- Careers in the Coast Guard
- Clubs and Activities

FOIA | DISCLAIMER/PRIVACY | CONTACT | SITE MAP | SEARCH

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 1.860.444.8444 - 1.800.883.USCG (8724)
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Monmouth University

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- ▶ Admissions Publications
- ▶ Advertising and Media
- ▶ Web Research
- ▶ Web Design
- ▶ Web Production
- ▶ Interactive Campus Map



Original Design



Woodrow Wilson Hall & Arts Center

Woodrow Wilson Hall, formerly Lewis, was built in 1925. The footprint of an earlier mansion as the "summer White House" of Woodrow Wilson, but that was in 1927. The current mansion was in Beaux-Arts style.

In 1985, Woodrow Wilson Hall was designated a National Historic Landmark and possesses exceptional significance. The mansion served as a location for the musical film Annie.




Music and Theatre Arts

Overview:

This department offers bachelor's degrees in music, with an optional concentration in music industry, and in theatre arts. A double-major in both music and theatre is a unique and appealing feature available to Monmouth students. Music and education options are also available. The music industry concentration is designed to prepare students for careers in the music business in areas of specialization, such as music publishing, marketing, talent acquisition, concert production, media relations, and merchandising. The theatre program covers both onstage and backstage, and offers a strong musical theatre component as part of the program. The Music and Theatre Arts department hosts a variety of plays and concerts, including the annual Spring Concert.

Locations & Contact Information:



Woods Theatre
Hours: n/a
Phone: 732-571-3442
Fax: n/a
[view location on map](#)



UNIVERSITY
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CHAPMAN UNIVERSITY SYSTEM

Brandman University

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- ▶ Web Design
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To be successful in your life and career you cannot remain static. You must continue to grow and learn. A quality education can play an important part in your continued growth.

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University College Commencement



Commencement News

Region Commencement - May 18, 2008

Region Commencement - June 14, 2008

dates to be announced at a later date.

...st that you use this site for Commencement information. ...k often for the latest graduation updates.

nts? webmaster@chapman.edu

In This Section:

- Balancing Life, Work and School
- A Real Value in Education
- Convenient Sessions & Classes
- Close to Where You Live and Work
- Gain a Competitive Advantage
- Earn Your Degree in Less Time
- Experience the Chapman Difference
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- Learn with Adults Like Yourself
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Information For:

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Chapman understands the needs of adult students, serving their unique needs for 40 years. Our programs are taught during convenient times and feature small class sizes with adult students like you. You'll learn in a dynamic classroom experience with networking opportunities, professional and academic faculty - whose mission is to educate and help you get your diploma.

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Chapman is accredited by the Western Association of Schools and Colleges. Our training programs are accredited in California and Washington on Teacher Credentialing.

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Built on Chapman University's century-and-a-half legacy of academic excellence, Brandman University, formerly Chapman University College, is a private, non-profit, fully accredited university that provides a quality education to working adults - online and at 26 campuses throughout California and Washington. Part of the Chapman University System, Brandman offers over 200 innovative degree, certificate, credential and professional development programs in Business, Arts and Sciences, Health, and Education.

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- Current Students
- Alumni
- Faculty & Staff

Getting Started:

- Call 800-581-4100
- RSVP for an Information Meeting
- Request Information
- View Online Course Demo
- Login & Update Profile
- Apply

Current News & Events:

- 7/14/2010 Doctor of Nursing Practice Degree Approved...
- 6/22/2010 Gary Woods Joins as Vice Chancellor of Military an...
- 5/5/2010 Brandman University Introduces Bachelor and Master...
- NEWS ARCHIVE



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Meet the Team
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Get Directions
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YORK COLLEGE

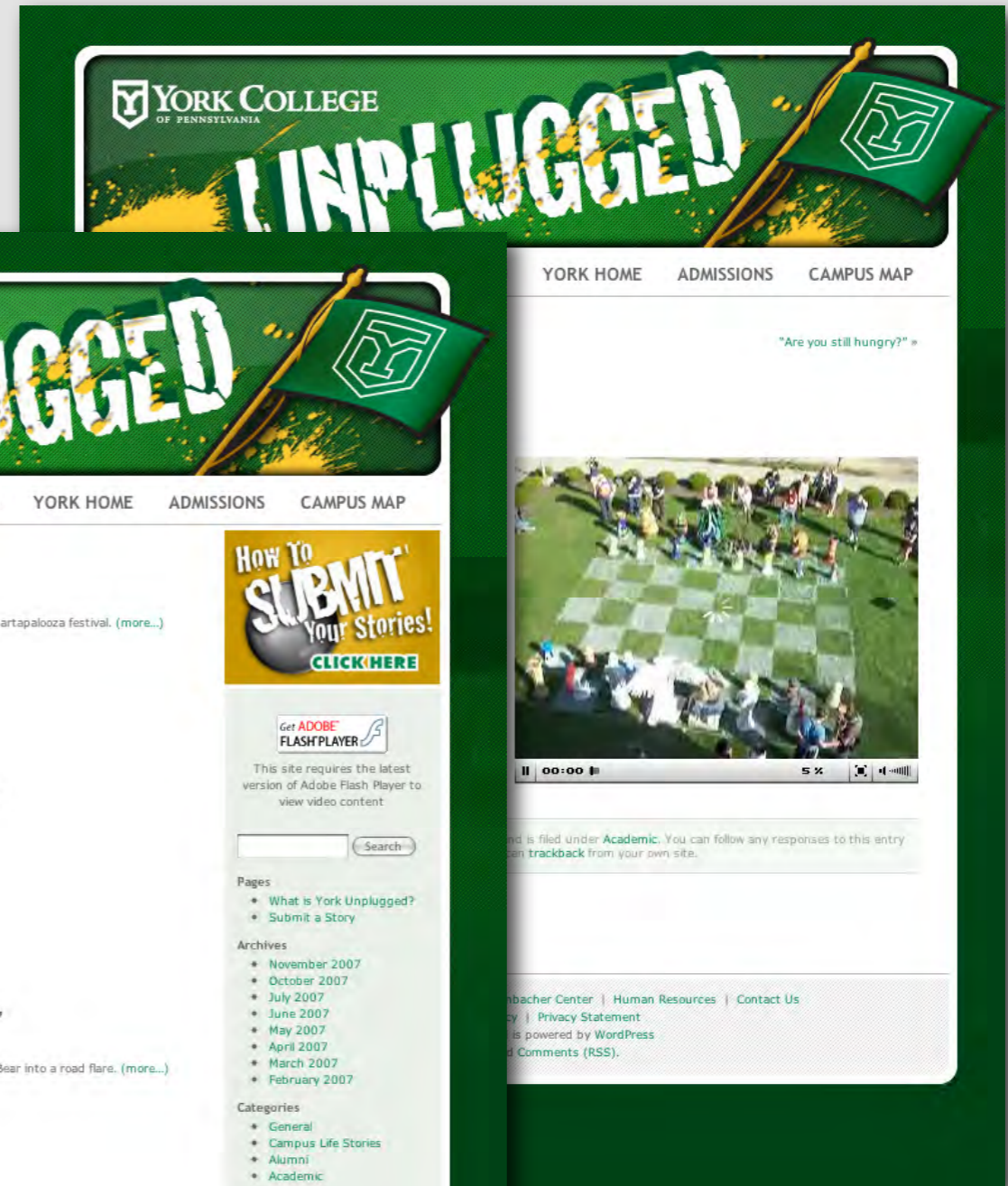
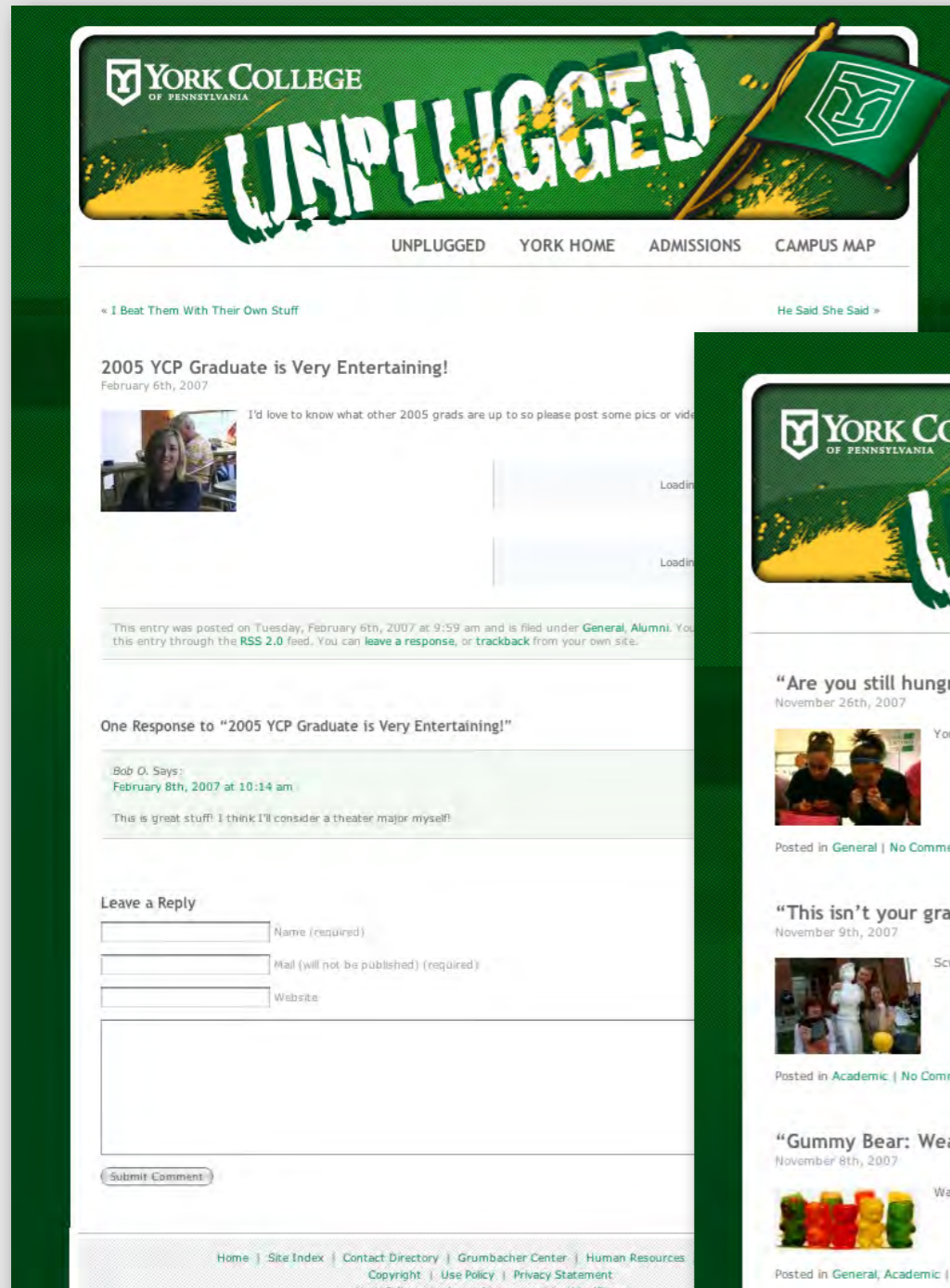
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York College of Pennsylvania

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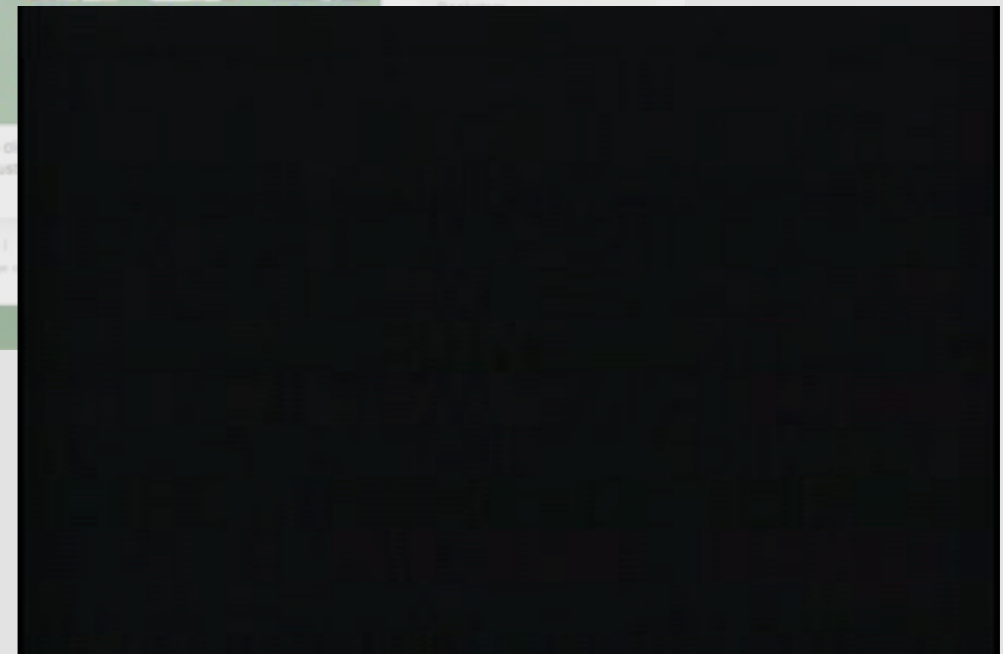
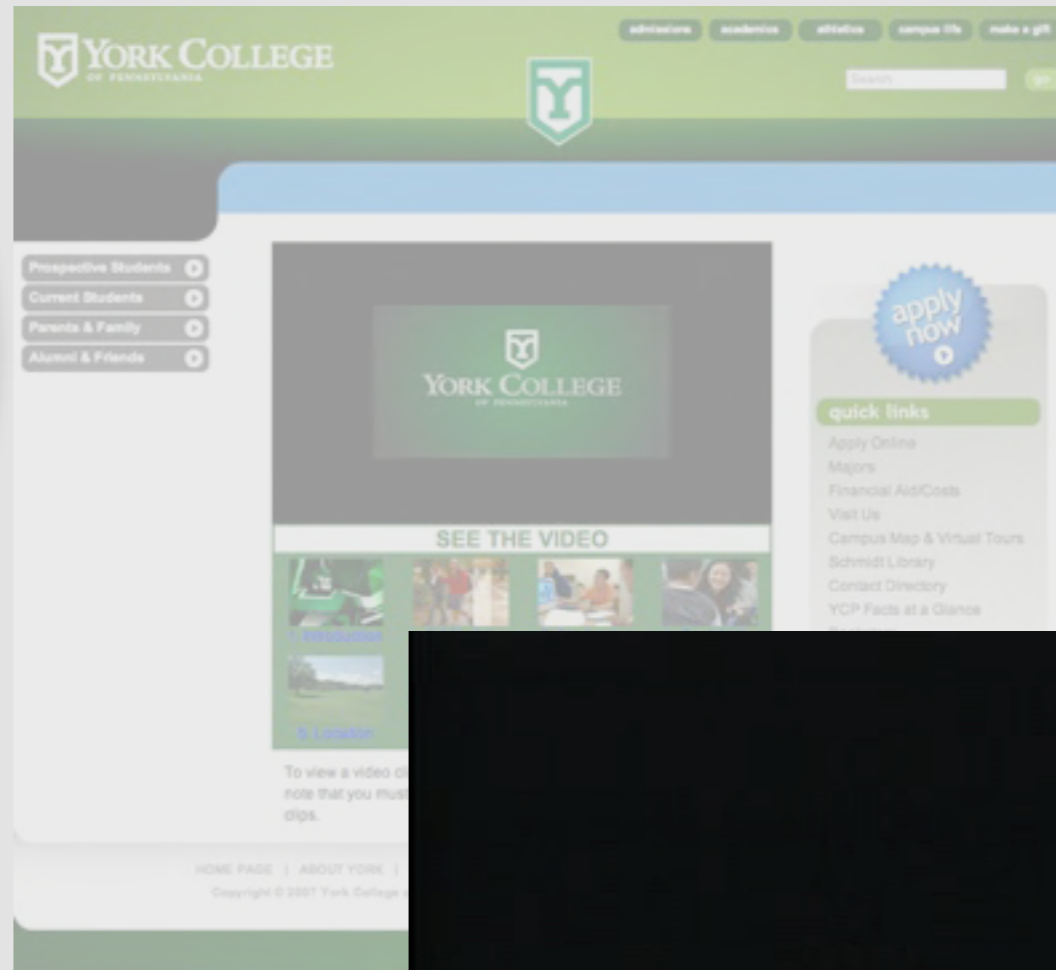
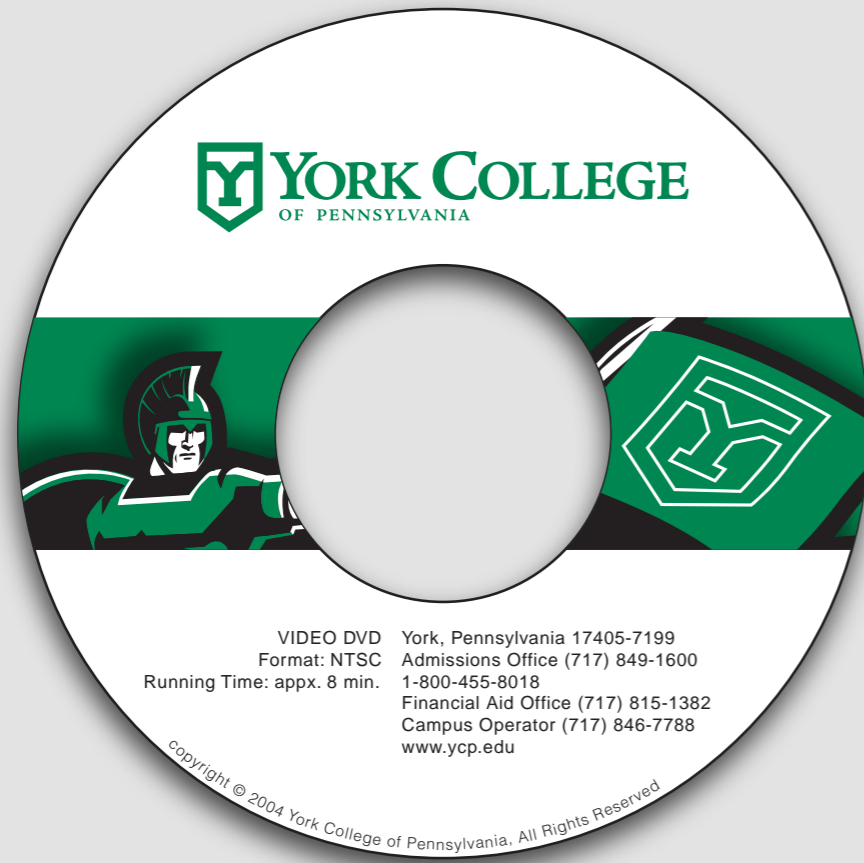
Phone Contact Information

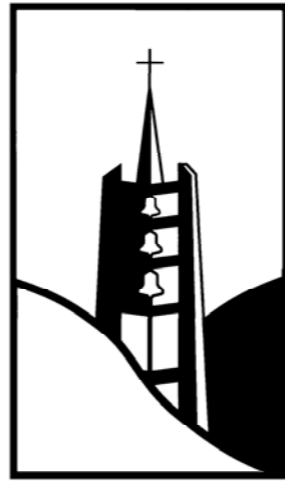
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St. Bonaventure University

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becoming prepared

MAPS & DIRECTIONS

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News at SBU

Tour SBU

- BonaResponds to host art auction to aid victim of Ohio floods
- Celebrate the sounds of Christmas with Elisabeth von Trapp at St. Mary of the Angels
- Pitt-Bradford, SBU deal allows students to get five-year accounting degree
- Men's Basketball vs. Albion
- BonaResponds Art Auction
- December Recognition

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St. Bonaventure University

When you choose St. Bonaventure's, we ensure you'll have the best experience should you choose to attend. Our programs to help you get started are designed to help you take the first step.

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Franciscan Institute

Teaching • Research • Publications • Library • Workshops • Special Events

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Franciscan Institute

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- Newsletter

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- Paclott Project
- Other Programs

Franciscan Institute

A Note of Welcome from Fr. Michael F. Cusato, O.F.M.,
Director of the Franciscan Institute and Dean of the School of Franciscan Studies

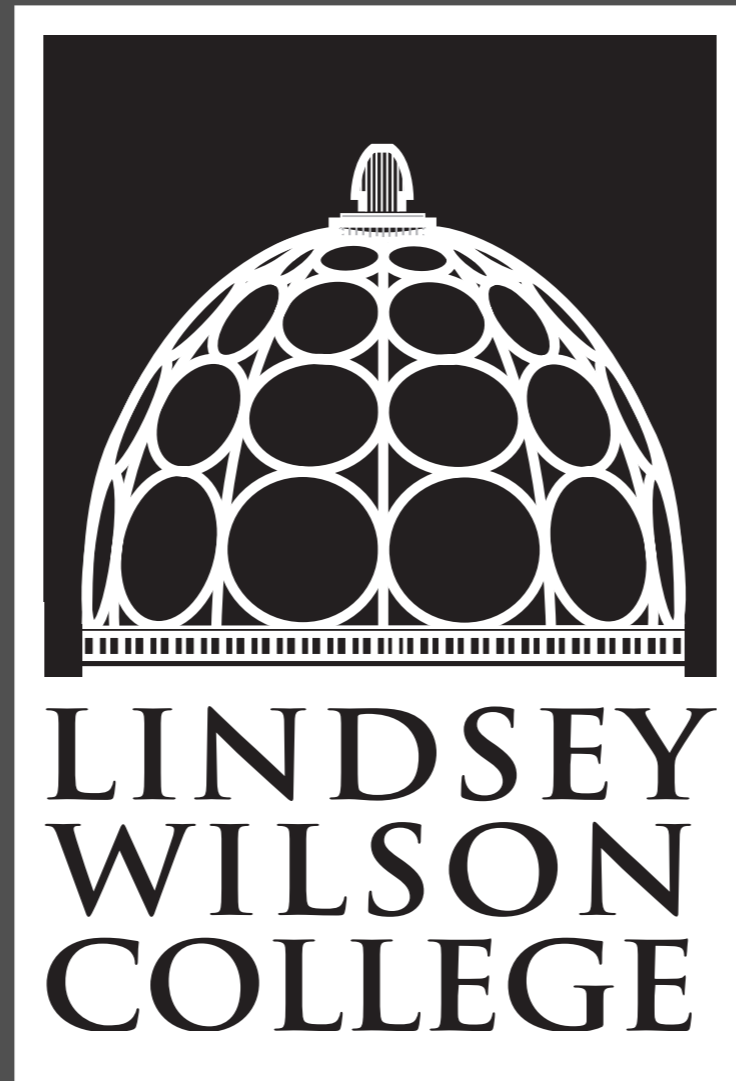


Founded in 1939 by Fr. Thomas Plassmann, O.F.M., President of St. Bonaventure College, and led by its first Director, Fr. Philotheus Boehner, O.F.M., the Franciscan Institute stands as the preeminent center in North America of teaching, research and publication on the history, spirituality and intellectual life of the Franciscan movement.

Thanks in large measure to its magnificent library of medieval and modern sources, the Institute first gained international prominence through its research on the great intellectual figures of the Franciscan tradition, resulting in the publication of the critical editions of their works which was heralded the world over as demonstrating the very highest standards of scholarly research and publication.

In response to the call of the Second Vatican Council (1963) for religious communities to return to the original sources of their charism, the Institute quickly developed several graduate programs of study that now grant degrees through the School of Franciscan Studies, the teaching component of the Franciscan Institute. We offer not only an M.A. degree in Franciscan Studies and the Advanced Certificate but also other, less formal opportunities for study and research through a rich complement of Continuing Education programs. Building upon its international reputation in the academic world, Franciscan Institute Publications has more recently turned its attention to providing the very finest in current scholarship on the Franciscan tradition through an increasing number of monographs and new series bridging the medieval and contemporary worlds.





Lindsey Wilson College

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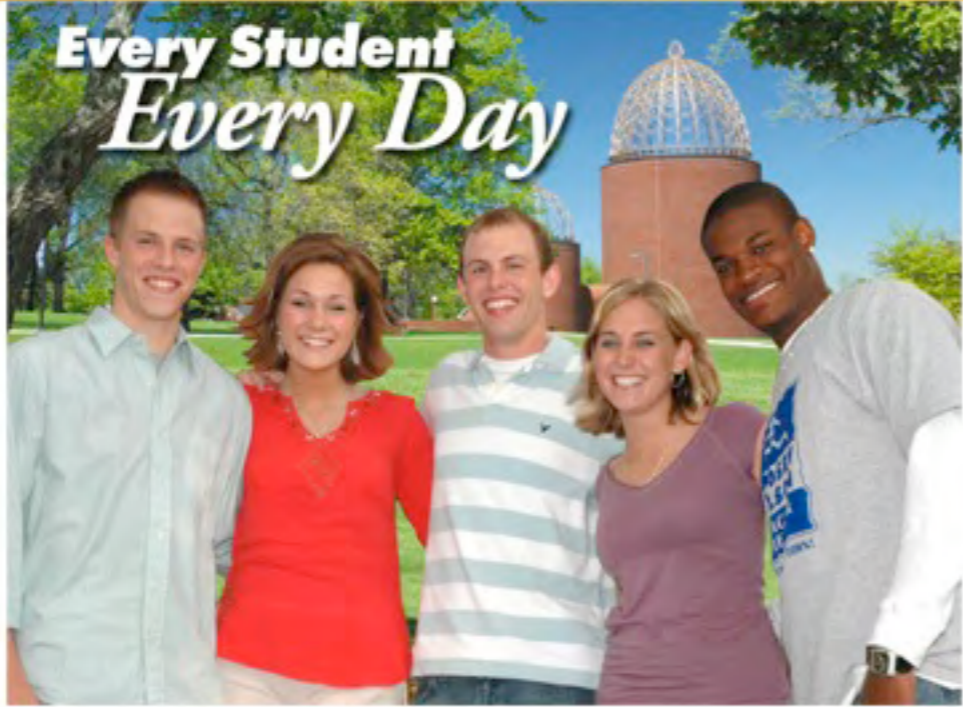
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LINDSEY WILSON COLLEGE

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COLUMBIA, KY 42728
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FAX - 270-384-8200
800-264-0138
INFO@LINDSEY.EDU

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Lindsey Wilson College-Scottsville Campus



Lindsey Wilson College was founded in 1903 as a Training School for Vanderbilt University. In 1923, the school became a college, and in 1985 the college's trustees voted for Lindsey Wilson to become a baccalaureate-degree granting institution. In June 1992, the college opened a satellite campus in Scottsville, Ky., in response to that community's request for a higher-education institution in the Scottsville-Allen County community.

Degrees Offered

- Master of Education, Counseling & Human Development
- Master of Science of Arts, Human Services & Counseling
- Bachelor of Science of Arts, Business Management
- Bachelor of Science of Arts, Early Childhood Care & Development

Accreditation

Lindsey Wilson College is accredited by the Commission of the Southern Association of Colleges and Schools, Southern Lane, Decatur, GA 30033-4097; Telephone number 404-679-4501) to award the Associate of Arts, Bachelor of Arts and Master of Education degrees.

Information About Our Scottsville Campus

- [LWC Coordinator](#)
- [Lindsey Wilson College](#)
- [Lindsey Wilson Advantage](#)
- [LWC Started](#)
- [Lindsey Wilson Scottsville Campus Library Services](#)
- [LWC News about the Scottsville Campus](#)

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Lebanon Valley College

Lebanon Valley College

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Part-Time Undergraduate Study
Continuing Education at Lebanon Valley College

Day, Evening, Summer, and Saturday Programs

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 - Schedules
 - Registration
 - Credit for Prior Learning
 - Access LVC
 - Financial Aid
 - Tuition and Fees
 - Senior Citizen Scholar Program
 - Alpha Sigma Lambda
 - Your Staff
 - Graduate programs: -Select a program-
 - Non-credit programs: -Select a program-

What's New

>>> [Fall Evening/Saturday Schedule](#) | [Complete Course Listings](#) <<<

Part-time undergraduates who are interested in taking classes during the day can complete [any major program](#) Lebanon Valley College offers.



Announcements:

- Register now [online](#) or contact Jim Duffy at duffy@lvc.edu
- Spring 2008 evening and Saturday [schedule](#)
- Summer 2008 evening and Saturday [schedule](#)

- Evening & Weekend Programs**
General Education courses are required
- Bachelor Degree**
- Accounting
 - Business Administration
 - Health Care Management
 - Individualized Major
 - Psychology
- Certificates & Professional Certifications**
- Accounting
 - Business Management
 - Liberal Studies
 - Supervisory Management

Financial Aid

- Financial Aid Home
- AES Loan Entrance Counseling
- Documents:
 - FAFSA on the Web
 - Institutional Data Form '08-'09(IDF)
 - Institutional Data Form '07-'08(IDF)

- General Information**
- Financial Aid-Simplified Costs
 - How to Apply
 - Types of Financial Aid
 - Financing Options
 - Payment Plans
 - Refund Policy
 - Academic Progress

- Scholarships**
- FAQs for Students
 - FAQs for Parents
 - Timeline

- Information for:**
- International
 - PT Undergraduate & Graduate
 - Doctorate of Physical Therapy

- Student Employment**
- Staff

Part Time Undergraduate And Graduate Students

Eligibility

Part time students are eligible to receive financial aid if:

- You are enrolled into a degree-seeking program through Lebanon Valley College's Office of Continuing Education
- You are enrolled in at least 6 credits in each term you are applying for aid
- You have made [academic progress](#) during previous terms in which you received aid
- You are not in default on a previous educational loan

Available Aid for Part Time Undergraduate Students

Part time undergraduate students are considered for:

- Federal Pell Grant
- PHEAA State Grant
- Stafford Loan

See [Types of Financial Aid](#) for more information



Part time graduate students are considered for:

- Stafford Loan

See [Types of Financial Aid](#) for more information

Part time undergraduate and graduate students may be eligible for tuition benefits through their employer; Contact your employers benefits office for information.

Financial Aid Packages

Financial aid packages are prepared for part time students on a term by term basis, as your eligibility for aid is partially determined by your enrollment costs.

For more information, contact the Financial Aid office at 1-866-LVC-4ADM (toll free) or 717-867-6126.

- Center for Career & Professional Development
- Affairs
- Arts & Culture
- Business Administration
- Health Care Management
- Individualized Major
- Psychology
- Supervisory Management
- Armed Art Gallery



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 Financial Aid 717-867-6126 or toll free at 1-866-LVC-4ADM
 Fax: 717-867-6027 or Email: financial@lvc.edu
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GRADUATE STUDIES




CAREER PLACEMENT
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AT A GLANCE
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Programs

- MBA
- Master of Music Education
- Master of Science Education
- Doctorate of Physical Therapy

New & Events

- Lorem ipsum dolor sit amet, consectetur adipiscing elit. **Present**.
Wednesday Dec. 29, 2007
- Lorem ipsum dolor sit amet, consectetur adipiscing elit. **Present**.
Wednesday Dec. 29, 2007
- Lorem ipsum dolor sit amet, consectetur adipiscing elit. **Present**.
Monday Dec. 30, 2007

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Masters of Business Administration

There is no time better than now to and no place better than Lebanon Valley College to take a step toward a and Fulfilling future.

Our Programs

- Master of Science Education
- Master of Business Administration
- Master of Music Education

Our Commitment is to your Success. Lebanon Valley College wants you to achieve your greatest potential. While everyone has the capability for advancement, not everyone has the same economic circumstances. For information on financial aid available to graduate students, contact the financial aid office at 1800-582-4236 or 717-867-8126. Students receiving employer tuition benefits may be eligible for our deferred tuition options.

Graduate Studies Staff

- Jim Duffy**
Coordinator of Recruitment and Retention Services
- Elaine Feather**
Director of Graduate Studies and Continuing Education
- Susan Greenawald**
Assistant for Graduate Studies and Continuing Education

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Office Number: (717) 867-4236
Toll Free: 1-877-877-0423

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CONTINUING EDUCATION




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PART TIME STUDENTS
Lorem ipsum dolor sit amet.
• Daytime
• Evening

APPLICATION PROCESS
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AT A GLANCE
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CAREER SERVICES
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Programs

- Graduate Degrees
- Bachelor Degrees
- Certificates
- Associate Degree
- Non Credit
- Senior Scholar Program

New & Events

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Wednesday Dec. 29, 2007
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Wednesday Dec. 29, 2007
- Lorem ipsum dolor sit amet, consectetur adipiscing elit. **Present**.
Monday Dec. 30, 2007

Important Dates and Deadlines

- MBA - January 22, 2008
- Master of Music Education - January 23, 2008

How Long to Get My Degree?
Lorem ipsum dolor sit amet, consectetur adipiscing elit. **Present** - Go Now

Meet the Staff

- Elaine Feather**
Director of Graduate Studies and Continuing Education
- Jim Duffy**
Coordinator of Recruitment and Retention Services
- Susan Greenawald**
Assistant for Graduate Studies and Continuing Education

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CAREER MAP

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Holy Family University

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UNDERGRADUATE ADMISSIONS

Welcome to the undergraduate admissions website! Our goal is to provide you with the information you need to get to know us better. Use the toolbar at the top to browse by category or the blue buttons at the right to interact with our office. Not sure where to begin? Just click on one of the areas below and we'll suggest a few popular areas of our site as selected by other people like you.

CLICK BELOW FOR SPECIFIC INFORMATION FOR:



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- ADMISSIONS REQUIREMENTS
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11:1
Faculty to Student Ratio

20+
Clubs and Organizations


82%
Co-ops/Internships/Field Experience

HISTORY
Holy Family University is a fully accredited Catholic, private, co-educational, four-year comprehensive university. The college was founded in 1954 by the Congregation of the Sisters of the Holy Family of Nazareth.

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Home / Student Life

PHILADELPHIA RESIDENCE LIFE GET INVOLVED ATHLETICS



Discover our campus - the buildings, the greenery, the people. We are pleased with what we have to offer. But the biggest impression is the strong feeling of community. As you walk across the campus, the student body greets each student and teacher as they go about their day. It's a place with friends, a place with lots of opportunities.

Residence life at Holy Family offers students the opportunity to make lifelong friends and enjoy the full college experience.

APPLICATION PROCESS

The student must submit the following satisfactory information to the Graduate Admissions Office at least six weeks before the semester begins:

- (1) a completed application form including a 250-500 word processed personal statement concerning the student's interests and reason for requesting admission;
- (2) official transcripts from any and all previous colleges and universities;
- (3) two letters of recommendations from individuals who can attest to the student's academic achievement and potential for graduate work; (Click to download the [Recommendation Form](#).)
- (4) satisfactory GRE, MAT, or GMAT test scores as required;
- (5) an interview, if required; and
- (6) the application fee.

All documents received as part of the admission process become the property of Holy Family University and will not be duplicated, returned to the applicant, or forwarded to any other college, university, individual, or agency. Any misrepresentation, or misstatement of a material fact on the application may be the basis for denial of admission, dismissal from graduate study.

Apply Online Now

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GRADUATE PROGRAMS

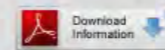
This is a learning environment that makes great success possible. Here, at Holy Family, you'll find an array of graduate programs. You'll be supported by accomplished, caring professors. You'll have opportunities, whatever your discipline, to acquire real-world experience. This is a place that will challenge you and empower you to become all that you aspire to be. Come to Holy Family. Experience success. Become your very best.

OUR PROGRAMS

- COUNSELING PSYCHOLOGY
- CRIMINAL JUSTICE
- EDUCATION
- HUMAN RESOURCE MANAGEMENT
- INFORMATION SYSTEMS MGT
- ACCELERATED MBA
- NURSING

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Graduate Admissions Office
Northeast Philadelphia Campus
Holy Family Hall, Room 102
267.341.3327
gradstudy@holyfamily.edu

Campus, 9801 Frankford Avenue, Philadelphia, PA 19114, 215-637-7700

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APPLICATION FOR ADMISSION

New Users

- Start an undergraduate online admissions application
- Cost of the application is \$25.00, payable at the time of application
- Save your application in progress, return later
- Think you may have already started an application? [Click here](#)

[START NOW](#)

Returning Users

If you have already started an online application, please enter your email address and password to return to your online application.

Email:

Password:

[Forgot your password? Click Here and create a new password.](#)

[SUBMIT](#)

If you have other questions or wish to receive more information, please contact the Admissions Office at 215-637-3050, or visit our website at [www.holyfamily.edu](#)

ONLINE APPLICATION UNDERGRADUATE

Welcome to the Holy Family Undergraduate Application. If you are an international student and DO NOT live in the United States, please [click here](#) and use international format.

If you have any questions please contact us at 215-637-3050.

*Denotes Required Fields

Page 1 - General Information

PERSONAL INFORMATION

Prefix: Select

*Last name:

*First name:

Middle name:

Maiden name (if applicable):

*Social Security Number (xxx-xx-xxxx): - -

*Date of birth: Month Day

*Gender: Male Female

*Home Address:

APT #:

*City:

County:

*State: Select state

*Zip Code:

*Home Telephone (area code * country code if applicable): () -

Work Telephone (area code & country code if applicable): () -

ONLINE APPLICATION UNDERGRADUATE

*Denotes Required Fields

Page 3 - Education Information

SECONDARY SCHOOL INFORMATION

Please list all high schools attended or GED information (most recent first):

*Name of School:

*City:

*Country: Select Country

*From (mm/yyyy) - To (mm/yyyy): -

*Do You have a High School Diploma from this school? (If still enrolled in high school, check "No") Yes No

HS Graduation Date (mm/yyyy):

To add multiple High Schools you have attended, click "Add School."

[ADD SCHOOL +](#) [REMOVE X](#)

Do you have a GED (General Equivalency Diploma)? Yes No

POST-SECONDARY EDUCATION

Have you ever attended any college/university, school of nursing or other post-secondary institution? Yes No

If yes, please list below with most recent school first:

Name of School:

City:

State: Select State

Zip Code:

CONFIRMATION DEPOSIT

Please select from the following deposit choices below. If you have any questions please call our Admission Office (215) 637-3050.

Deposit Option 1

\$200 - Admissions Deposit (Commuter Student)
I understand that my \$200 admissions deposit (which will be applied to my tuition account) is non-refundable.

Deposit Option 2

\$400 - Admissions and Housing Deposit (Resident Student)
I understand that my \$400 admissions/housing deposit (which will be applied to my tuition account) is non-refundable.

Deposit Option 3

\$200 - I have already paid the \$200 Admissions deposit and have decided to live on campus.
I understand that this deposit (which will be applied to my tuition account) is non-refundable.

*denotes required fields

Personal Information

*First Name:

Middle Name/Initial:

*Last Name:

*Social Security Number:

*Address:

*City:

*State: Select State

*Country: United States

*Zip:

*Email Address:

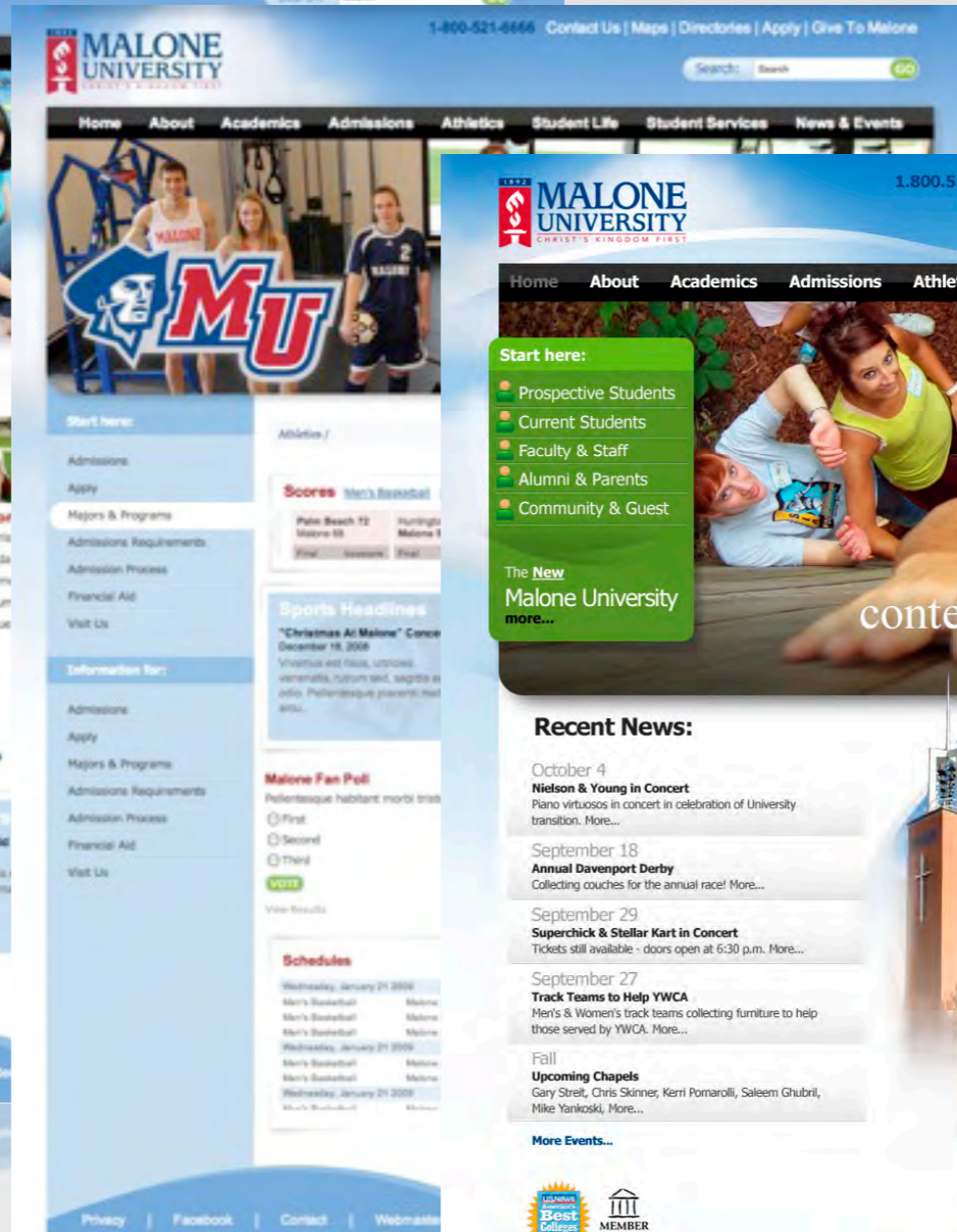
[Home / Apply](#)

[ADMISSIONS HOME](#)
[HOLY FAMILY HOME](#)

Malone University

Deliverables:

- ▶ Admissions Publications
- ▶ Advertising and Media
- ▶ Web Research
- ▶ Web Design
- ▶ Web Production



Summary

- ▶ 25 years of higher education experience
- ▶ Holistic approach to website design
- ▶ Ability to manage large scale web implementations
- ▶ Collaborative approach to project management and execution
- ▶ All professional services completed in-house
- ▶ Provide solutions based on Colorado College's needs, resources, and constituencies

Thank you

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