

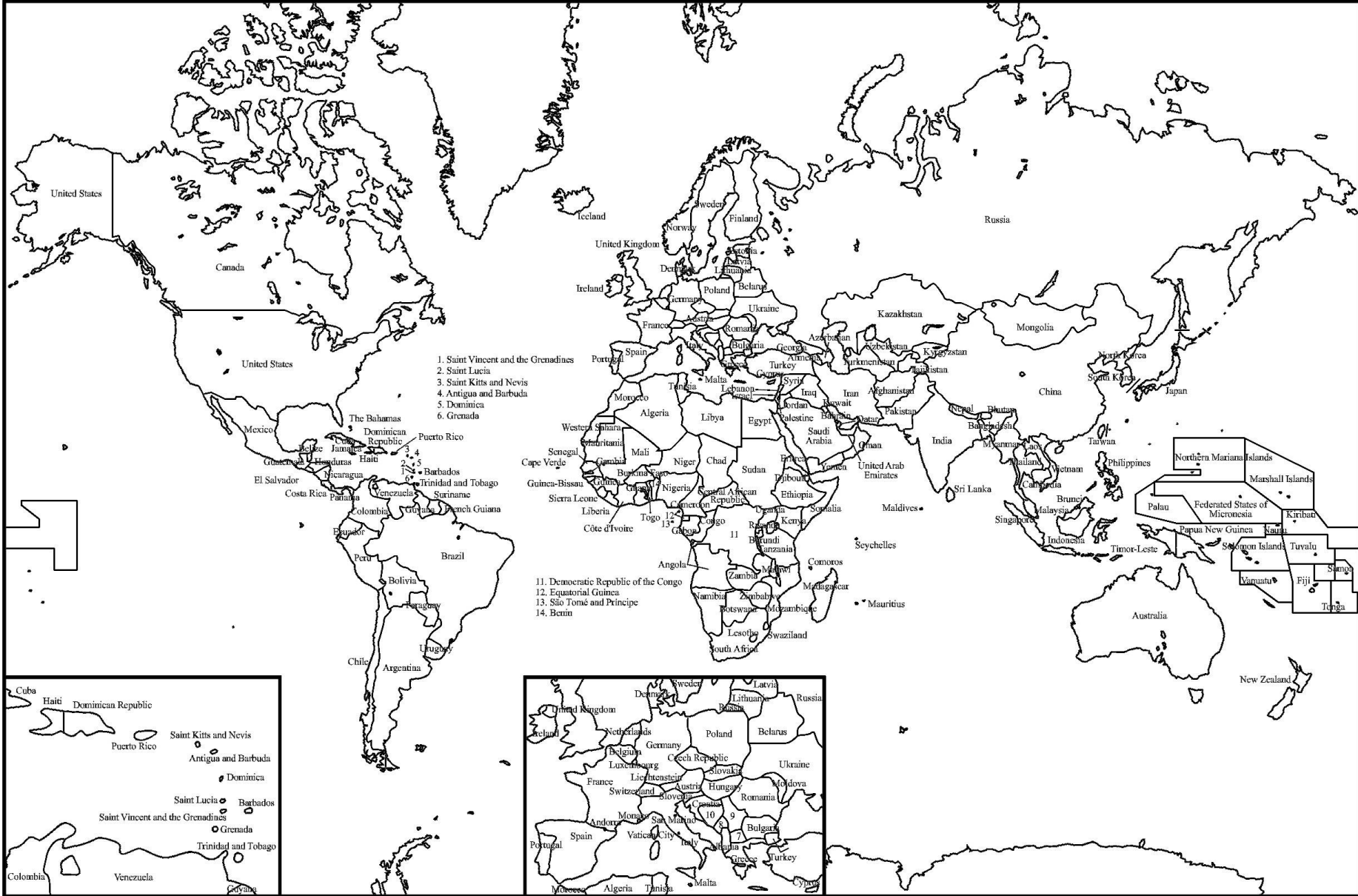


TOUR LEADER TRAINING DAY 1

PLEASE COMPLETE BACKGROUND CHECK FORM
AND
GET YOUR PHOTO TAKEN BY MEG



Where in the world....?



7. Macedonia 8. Montenegro 9. Serbia 10. Bosnia and Herzegovina

Museum Philosophy

(Why do we do what we do?)

We believe that:

By fostering visitor engagement with art, museums can engender curiosity and build capacity for understanding ourselves and the world.

Core Principles (we value)

1. Interactivity – ways for people to concretely engage with ideas
2. Interdisciplinary – ideas, approaches, methods that cross disciplines
3. Dialogue – prioritizing discussion
4. Multiple modalities – using different approaches as access points for information
5. Inclusivity – includes all voices and needs
6. Inquiry – using questions to consider possibility and spark excitement
7. Critical thinking – the process of analyzing, synthesizing, and evaluating information from many viewpoints

Goals (what we are trying to do)

We strive to:

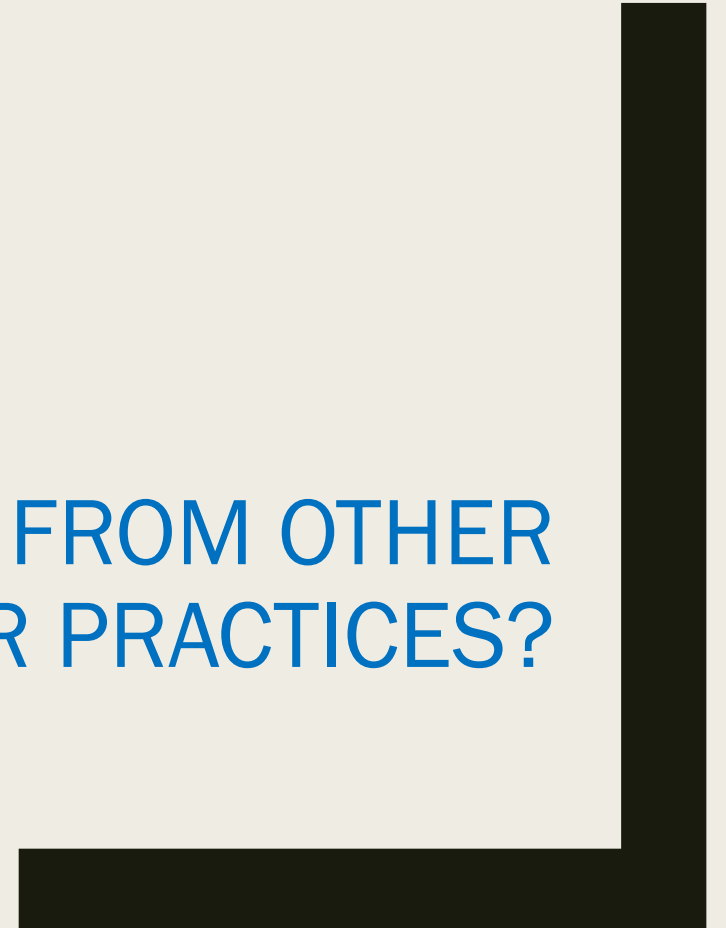
- Be an audience centric museum/organization, that
 - Encourages visitors to share (#3) cultural histories (#5), personal stories, and disciplinary backgrounds (#2) with the museum
 - Provides visitor opportunities to engage (#1), reflect (#7) and discuss (#3), so we can learn from each other (#5)
 - Brings new information to visitors at all levels so they can engage with art and its discourses (#3,#7)
- Provide visitors with various avenues (#4, #6) to explore art which will contribute to greater insights on broader issues and complexities of today's world (#5, #7)
- Invite discourse from multiple perspectives (#3, #5, #6, #7)
- Include our broad community, from residents in El Paso county to surrounding rural areas, from children to adults, bridging economic and social divides (#5)
- To create a cultural community (#1, #2, #3, #5)

Audience-Centric

The museum
and tours are
audience-
centric.

What does
that mean?

HOW DOES THIS DIFFER FROM OTHER
COMMON MUSEUM TOUR PRACTICES?



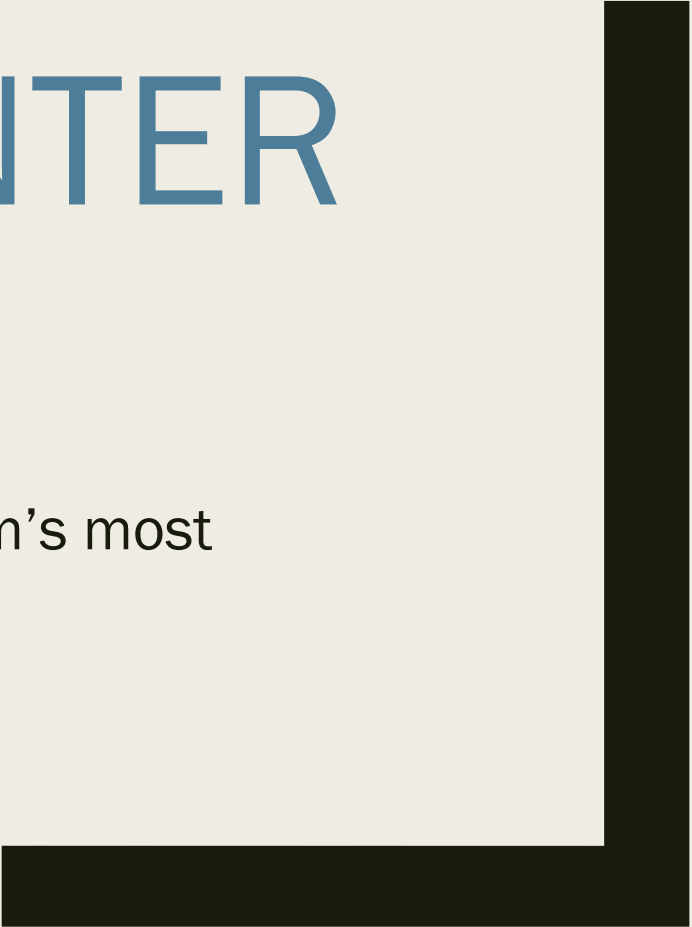
Tour Leader program is about

- *positivity,*
- *collaboration,*
- *continuous improvement,*
- *learning through*
 - *watching,*
 - *practice*
 - *reflection*
- What does each mean?
- What expectations do they convey?
- What will be the challenges
- What will be the outcomes?

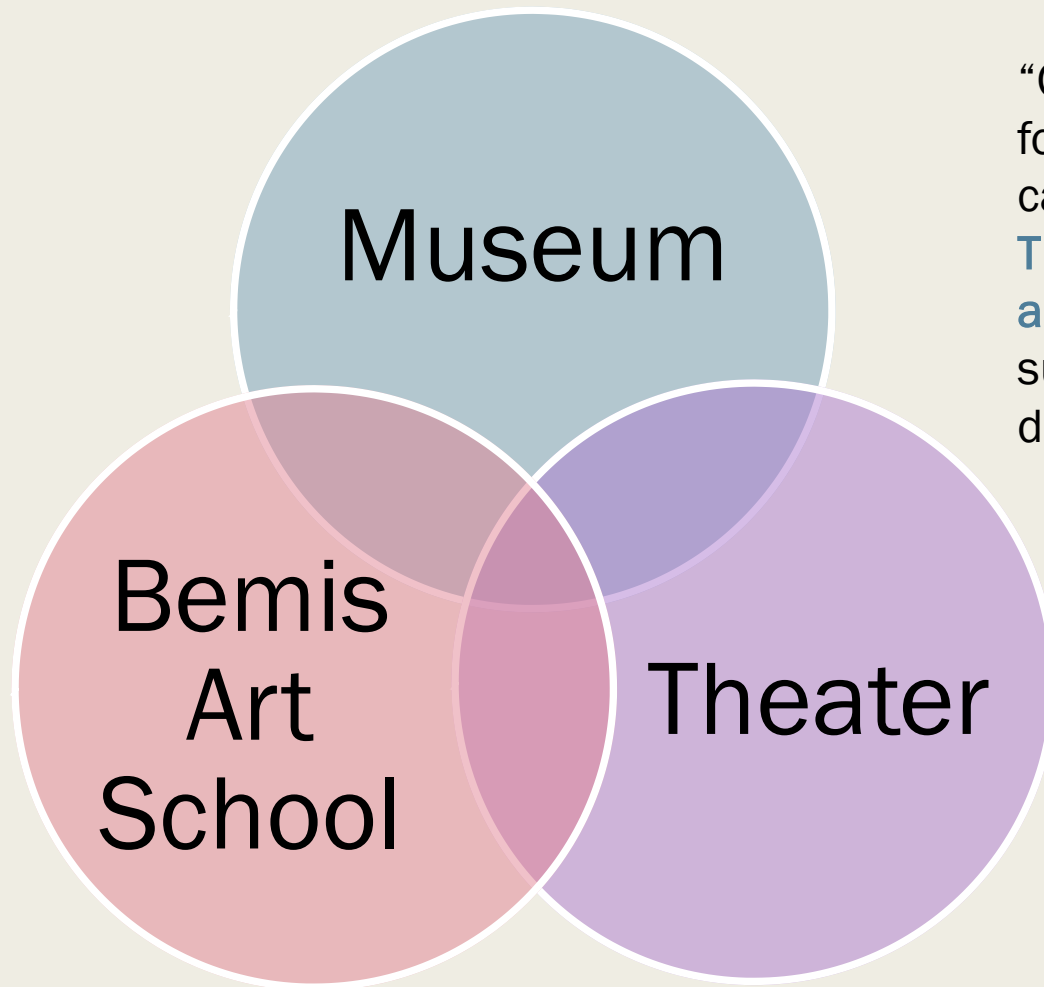


FINE ARTS CENTER 101

A quick crash course to cover the museum's most
important in and outs



Fine Arts Center at Colorado College



“Our vision is to develop a national model of distinction for an arts center that joins with a college to serve the campus, the community, the region, and the world.

Three themes – excellence, access and collaboration, and connectivity – affirm this spirit of engagement and support six recommendations that will contribute to our distinction for years to come.

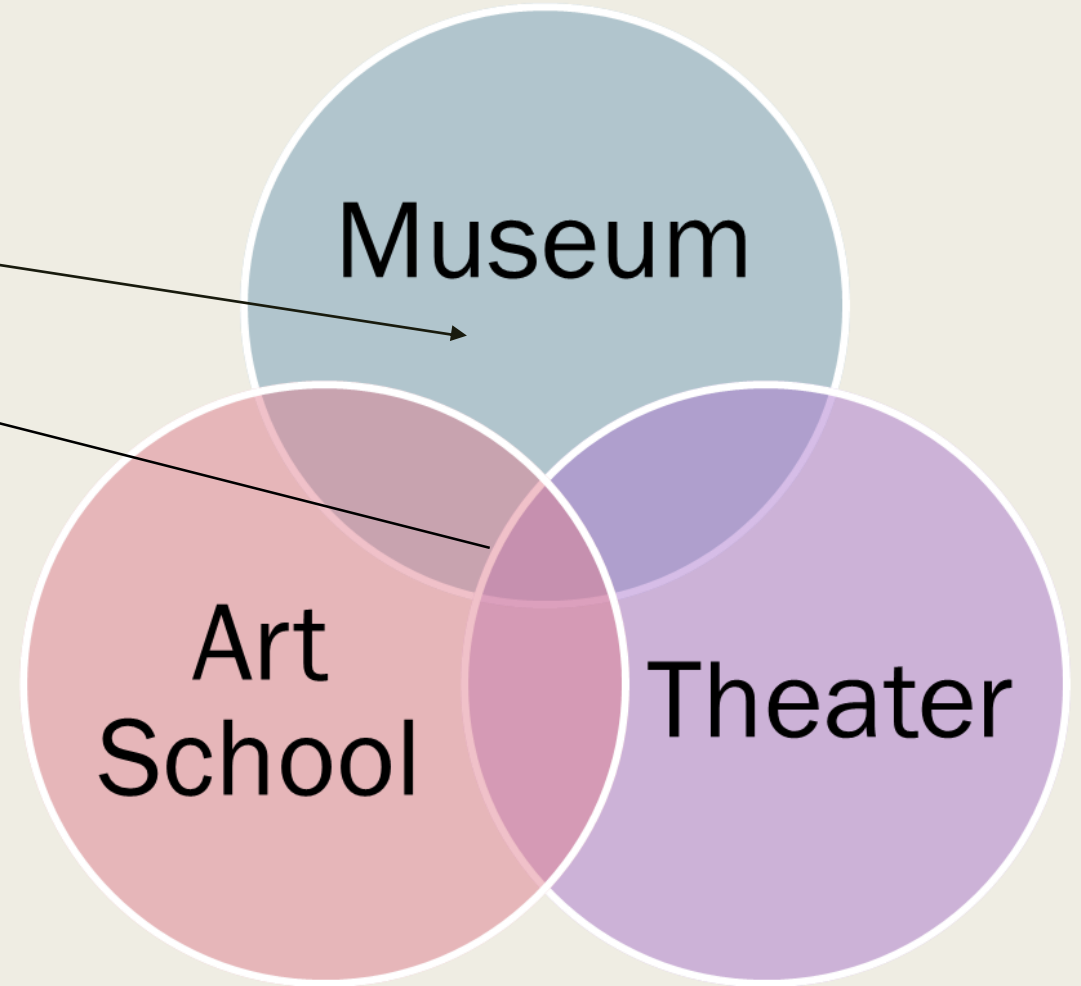
1. Nurture a Community of Artists
2. Invite Visitors to Enliven Our Community
3. **Build an Innovative Program of Arts Education**
4. Inspire Creativity Through Collaboration
5. Develop an Arts Corridor
6. Underscore Our Sense of Place”*

*https://www.coloradocollege.edu/other/strategicplan/addendum_fac.html

Museum Staff You Should Know-

- Curatorial staff, Registrars and Preparators, Education, Patron Experience Guides (PEG's), Museum Shop, Academic Engagement, **Tour Leaders**
- Patron Services (The Front Desk Team), Advancement

- Patron Services Associate Manager- Claire Ashmead
- Patron Experience Manager- Luke Cammack
- Museum Director of Education- Kris Stanec



First Floor

Main Entrance
and
Admissions
Desk



Gallery
Space

Tour Entrance
and TL Office

Second Floor



Education Studio and Tour Entrance Office-

- Code: 73359 (for both doors)
- Please do not share the code with others
- Access during business hours-
 - *Tuesday - Saturday* *10AM-7:30PM*
 - *Sunday* *10AM-5PM*
 - *Monday* *Closed*

Touring goals

- Engender curiosity
- Increase access – this place is for me/repeat visits
- Safety of the art

How do the following fit into the above goals?

- Facilitate visitors' connections between artwork and themselves
 - *To get people to look at artwork longer (spend more time on fewer pieces)*
- Invite people to actively engage as cultural participants, not passive consumers
 - *To help people engage with something they don't understand*

90 Minute Foundational Tour with Kris

Tour Leader Website: WordPress

- Accessing videos
- Accessing handouts
- WordPress invite- PLEASE DO NOT DELETE THE INVITATION!!!
- <https://sites.coloradocollege.edu/factourleaders/>

Homework

- Read the Tour Leader Handbook and write 2 questions about the history of the museum and 1 general question about information from the handbook for your fellow tour leaders.
- You will then use the questions next week to “quiz” your fellow tour leaders